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# The John Birch Society



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## We All Live in the John Birch Society's World Now

In his lifetime, Robert Welch toiled in the mocked and marginal fringe. Today his ideas are the mainstream of the American right.



RETMAN/GETTY IMAGES

Robert Welch, head of the John Birch Society, at the offices of the society's magazine "American Opinion"  
Chris Lehmann / November 23, 2021

When Lionel Trilling dismissed America's conservative intellectual tradition as a series of "irritable mental gestures," it's a safe bet that he had people like Robert Welch in mind. Welch, the irascible candy executive who founded the John Birch Society, spent an enormous amount of time and energy lovingly crafting irritable gestures in the minds of his hard-right acolytes, from the conviction that the New Deal was a Communist plot to the claim that Dwight D. Eisenhower was also a



# “WE ALL LIVE IN THE JOHN BIRCH SOCIETY’S WORLD NOW.”

— *The New Republic*

On November 23, 2021, *The New Republic* magazine warned readers that The John Birch Society's message has arrived. Despite its bias and inaccuracies, the headline accurately echoes the main premise of the article. What it truly says is that the JBS has had massive influence on what Americans believe is destroying their country.

The piece was written under the assumption that it's inaccurate and bad for people to believe that powerful forces have been conspiring to destroy the liberties of average citizens. And for those who still live a fantasy existence and have yet to realize

major media's role as cheerleaders of anti-American ideas and causes, even after experiencing Covid authoritarianism, that's how it'll read. The century-old progressive magazine blames the JBS for the "conspiratorial" view that has taken over the American Right.

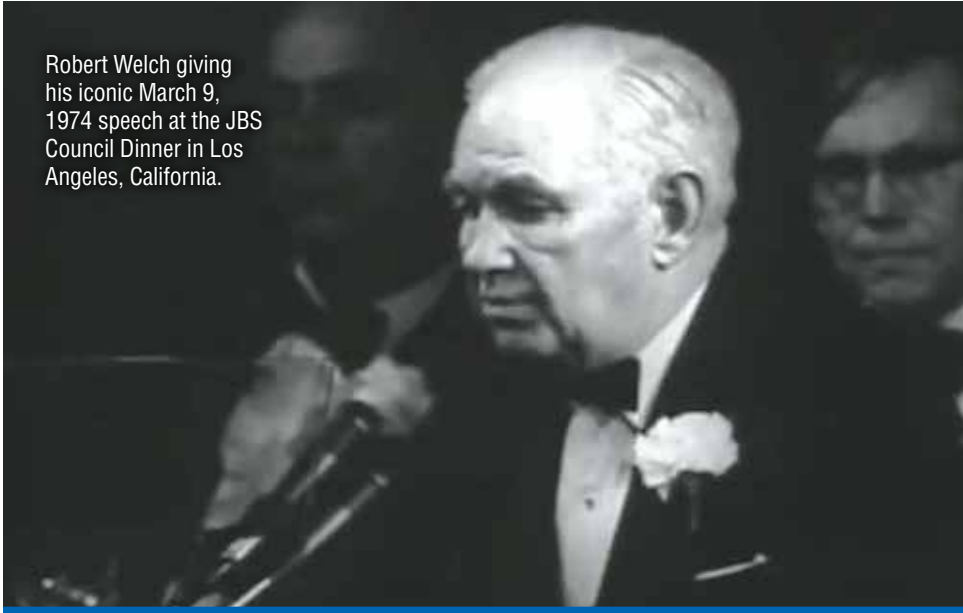
This magazine article, in addition to others just like it, confirms that decades of work by the JBS has paid off. More people than ever know the truth. That truth is that a small, international group of people of diverse ethnicities who wield immense power through a network of private, nonprofit, and public institutions have been orchestrating America's destruction. The ultimate goal is to impose a one-world totalitarian government, one in which a powerful and sovereign United States does not exist. We refer to this evil plot as *the Conspiracy* and those behind it as *Insiders*.

There was a time when JBS members — Birchers — were a minority of the U.S. population who knew that the Conspiracy was destroying our personal freedom and national sovereignty. But in 2020, governments all across the world began using Covid-19 as an excuse to terrorize and enslave law-abiding citizens. U.S. state governments imposed a plethora of freedom-crushing dictates, including putting millions of free citizens under house arrest and shutting down small businesses. And that's when decades of JBS education and activism kicked in and helped people realize that what was happening was the very thing we'd been warning about. The globalists were trying to foist the final pieces of their New World Order onto us. "You guys were right," became a common sentiment JBS members across the country heard from nonmembers.

In 1958, retired businessman Robert Welch founded the Society with the intention of creating the most effective means to stop the Conspiracy and save America. He named his organization after Captain John Birch, a remarkable missionary-turned-intelligence soldier from Macon, Georgia, who was killed by Chinese communist soldiers just days after World War II ended.

Welch predicted with uncanny accuracy the goals of the Insiders. During a speech on March 9, 1974, Welch, who was quoting from what he had written in the *Blue Book* in 1959, predicted the following goals of the Insiders for the United States:

Robert Welch giving his iconic March 9, 1974 speech at the JBS Council Dinner in Los Angeles, California.



- Greatly expand government spending for every conceivable means of getting rid of ever larger sums of American money as wastefully as possible.
- Higher and much higher taxes.
- An increasingly unbalanced budget – despite the higher taxes.
- Wild inflation of our currency.
- Government control of prices, wages, and materials to supposedly combat inflation.
- Greatly increased socialistic controls over every operation of our economy and every activity of our daily lives. This is to be accompanied by huge increases in the size of the bureaucracy and to the cost and reach of our domestic government.
- More centralization of power in Washington and the elimination of state lines to the point where they will mean no more than county lines do within a state.

- The steady advance of federal aid to and control over our educational system, leading to a complete federalization of our public education.
- A constant hammering into the American consciousness of the horror of modern warfare and the necessity always of peace, but on communist terms.
- All these goals funnel into the larger goal of inducing the gradual surrender of American sovereignty piece by piece to various international organizations, including the United Nations.

It's clear why people would accuse Birchers of being right. Almost all of these goals have been accomplished and, sadly, the others are on the way to completion.

But do not despair. The battle is far from over and the liberties we have left are enough to restore freedom. And that's where we come in.

## Berkeley Daily Gazette

Aug. 26, 1971

# Whatever Else, Call Him 'Correct'

Robert Welch didn't get a lot of love from the media, but on Aug. 26, 1971, the *Berkeley Daily Gazette* in California published a piece titled "Whatever Else, Call Him Correct," a response to the 10 predictions he made in 1959 in the *Blue Book*. "Now let's give the man his due. Call him rightist, paranoid, monolithic. Call him all those things — but also call him correct," the author wrote.



## ABOUT THE JBS

The JBS is the education agency and action arm of the freedom movement.

Birchers are informed, passionate, and organized. As an annoyed Nebraska governor said after we defeated a harmful agenda item in his state in the 1990s, “They are mighty in their voice and well-organized.” The number of people, groups, and movements that have been influenced by our books, pamphlets, documentaries, videos, and action projects is so vast that not even the tracking and surveillance capabilities of our aspiring technocratic rulers can know it. JBS members and supporters live in every American state, as well as many other countries, and JBS books and other educational materials have made their way all over the world.

Welch liked to say, “Education is our total strategy, and truth is our only weapon.” This summarizes perfectly how the JBS operates. We supply information and action items to guide a nationwide network of volunteers in effective activism. Our “tree” organizational structure is one of the reasons we are effective. We are not a loose-knit group of concerned citizens. Though scattered across the nation, we organize and work together on important issues such as reducing taxes, restoring election integrity, protecting the Constitution, getting America’s children out of destructive government schools, and preventing dangerous globalist schemes from infiltrating local communities and destroying our country.

**“EDUCATION IS OUR TOTAL STRATEGY  
AND TRUTH IS OUR ONLY WEAPON.”**

—JBS founder Robert Welch

## WHAT HAS THE JBS DONE?

One way to begin understanding the JBS's influence is by looking at the election of President Donald Trump in 2016.

Trump's election wasn't supposed to happen. He had never held office. He wasn't a Bush, Clinton, or Kennedy, nor was he related to any existing political group. He was a real estate mogul-turned-reality TV star with a checkered business record and a controversial personality. The Democratic-Republican power structure, furiously aided by its media propaganda machine, relentlessly attacked him. But decades of JBS activism helped create an electorate that chose someone who genuinely put his country first.

"America First" was Trump's campaign mantra. He ran on stopping illegal immigration, curbing stifling economic regulations, renegotiating trade agreements to benefit Americans, bringing back manufacturing jobs, and reducing America's role in global politics.

Not all of Trump's policies and stances benefited America, including his advancing the United States-Mexico-Canada Agreement (USMCA). He also had quite a few people in his administration who pushed globalist measures.

Nevertheless, Trump managed to deliver more Americanism than any other president in modern times. His administration greatly curbed illegal immigration and even built hundreds of miles of a border wall between the U.S. and Mexico, a campaign promise that won him many supporters. He cut stifling federal regulations, helping to reduce unemployment to a half-century record low and boost consumer confidence. Trump also pulled the U.S. out of multiple international agreements designed to strip the U.S. of national sovereignty and bog down the economy with regulations; these included UNESCO, the UN's Paris Agreement, and the UN Human Rights Council. Trump's low opinion of intergovernmental institutions such as the United Nations helped Americans see the problem with them. His rhetoric suggested U.S. ties to other international agencies also deserved cancellation.

Under the Trump administration, America became energy independent for the first time in more than half a century. We were



**Get US Out!** of the United Nations has been a long-standing JBS stance and action campaign centered on the idea that America has no business being part of international organizations and agreements, which serve as steppingstones to one-world government.

**Trump on Paris accord: 'We're getting out'**

By Ryan Lattan and Jim Acosta, CNN  
Updated 5:02 AM EDT, 11 June 2, 2017

**BREAKING NEWS**  
**TRUMP: U.S. WILL WITHDRAW FROM PARIS CLIMATE DEAL**

**Washington (CNN)** — President Donald Trump announced Thursday he was withdrawing the U.S. from the Paris climate accord, a sweeping step that fulfills a campaign promise while exactly derailing global efforts to curb global warming.

Speaking from the White House, Trump said he was open to renegotiating aspects of the agreement, which was tread under his predecessor and which all nations except two have signed onto.

But he was withering at his criticism of the pact, which he cast as a humiliating defeat for American workers that unfairly advantaged foreign countries.

"At what point does America get derailed? At what point do they start laughing at us as a country?" Trump inquired during an afternoon event held in a sun-drenched Rose Garden.

"We want fair treatment," Trump said. "We don't want other countries and other leaders to laugh at us anymore."

The decision, according to a review of the public record, is a reversal of the policy that Trump himself had signed onto, which 225 nations signed onto. Foreign leaders, business executives and Trump's own daughter, Ivanka, sobbed heavily for him to remain a part of the deal, but ultimately fell out to conservatives who claim the plan is bad for the United States.

producing so much oil that we began exporting it. Unfortunately, this accomplishment was among the first to be undone by Joe Biden's administration.

America's 45<sup>th</sup> president also made the Deep State famous. The "Deep State," an entrenched and unaccountable shadow government within the government, and mostly unknown to the people, is part of the larger global Conspiracy.

Trump's policies benefited Americans. And his anti-Deep State rhetoric served as a splash of truth in the face of a nation that needed to wake up.

What does this have to do with the JBS?

There is a strong resemblance between Trump's America First agenda and Birch stances. For example:

- Both oppose American entanglements with intergovernmental entities.
- Both agree that mass migration must be stopped.
- Both agree government is too large.
- Both expose the Deep State/Conspiracy impact.



No organization has provided more concrete information about the global conspiracy for one-world government than the JBS. One of our main conduits for information is our affiliate magazine, *The New American*.

Let's be clear. The JBS does not take credit for Trump's views, only for helping inform enough voters to elect someone who is more Constitutionally minded.

The JBS influence on the political landscape has not gone unnoticed by professional opinion broadcasters. Here are more examples of the terror the JBS has created among those in the establishment press:

In a May 15, 2022 article titled "A Fracture in Idaho's G.O.P. as the Far Right Seeks Control," *The New York Times* warned its readers that the "growing power" of the JBS was a major reason the state's dominant party was being taken over by "zealots motivated by a desire to limit the influence of government." Oh, those pesky zealots and their radical notions of small government. The author added that this trend is playing out across the country.

On April 13, 2022, *The Bulwark* published a diatribe which included the conclusion that, "From the top down, the Birchers have won. They now own the conservative movement and the Republican party." The writer used the public's concern over woke public school curricula, the gender-confusion agenda, and election security to support his talking point that the conspiracists "have won."

Writing in the leftist *Huffington Post* on September 11, 2011, longtime journalist Andrew Reinbach referred to the JBS as the "intellectual seed bank of the right." *Huffington Post* also published a piece by Robert McElvaine on September 5, 2016 that said, "The Trump candidacy is the culmination of the long campaign begun by McCarthyism and the John Birch Society in the 1950s...."

And leftist professor Edward Miller wrote in his book *A Conspiratorial Life*, "The ideas of the John Birch Society paved the way for the conservatism of the twentieth century, shaped events in the twenty-first century, and will continue to do so far into the future."

What has really happened, what the pundits are really saying once you untangle the spin and their ignorance of the threats to liberty, is that people now know of the very real threat to liberty thanks to the decades-long educational legacy of The John Birch Society.

# “A GREAT PATRIOTIC ORGANIZATION FEATURING AN EDUCATIONAL PROGRAM SOLIDLY BASED ON CONSTITUTIONAL PRINCIPLES.”

— Ron Paul, former congressman and presidential candidate talking about JBS at our 50th anniversary

But don't take our word for it. Let's look at what other liberty lovers have had to say.

Former U.S. Representative Ron Paul, during our 50<sup>th</sup> anniversary celebration, called the JBS “a great patriotic organization featuring an educational program solidly based on constitutional principles.”

Alan Keyes, the host of *Let's Talk America*, patriot, and former presidential candidate, said during a February 15, 2022 episode of his show that the JBS has “been remarkable in their steadfast promotion of concern about how the federal government has grown beyond the purview of those powers delegated to it in the Constitution. Folks who are part of the John Birch Society have been focused on not letting the left wing shred the Constitution and trample all over it for decades.”

Popular researcher, speaker, and documentarian Trevor Loudon perfectly encapsulated what the JBS has meant in the fight for freedom when he said, “I first learned of the JBS in my home country of New Zealand in the early 1970s and have been educated and informed by your work since. The JBS is the unsung hero of the liberty movement. Without your diligent educational work and courageous activism, we may have already lost the battle to restore the Constitution.”

Birchers of many races and religions have been working hard to help Americans learn the values that made our country great. Our unifying commonality is that we love our country, we value freedom for all, and we want to restore and preserve it. We've worked hard



Freedom lovers and patriots like former Texas Congressman Ron Paul and constitutional stalwarts Alan Keyes and Trevor Loudon have recognized the JBS as having substantial pro-liberty influence on American society.



flicker / Gage Skidmore

**“...THE JBS IS THE UNSUNG HERO OF THE LIBERTY MOVEMENT. WITHOUT YOUR DILIGENT EDUCATIONAL WORK AND COURAGEOUS ACTIVISM, WE MAY HAVE ALREADY LOST THE BATTLE TO RESTORE THE CONSTITUTION.”**

— Trevor Loudon

to help people learn the governing principles that made Americans the freest and most prosperous people in the world. And we’ve been warning from the mountaintops about the ideologies, unconstitutional government departments, and people and groups who threaten the greatest experiment in self-government the world has ever seen.

Maybe you’re scratching your head because, before picking up this booklet, you’d never heard of the JBS. Or maybe you have heard of us, but not in this light. Let’s take a deeper look at who we are and what we’ve done.



# EXPOSING & STOPPING ONE-WORLD TYRANNY SCHEMES

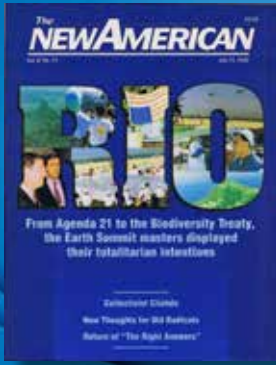
## How Birch'n Stopped Agenda 21/2030

In 1992, U.S. President George H.W. Bush and 177 other world leaders signed Agenda 21, a United Nations document outlining the purported goal of defeating human-caused climate change. The true goal for Agenda 21 was to fool the people of the world into giving up our God-given liberties in exchange for global tyranny under the UN. This was to be accomplished under the false premise of saving the planet, labeled "sustainable development." Since its establishment, Agenda 21 has morphed into Agenda 2030, partially because the JBS put so much light on this nefarious plan that its deadline had to be extended.

The UN's Agenda 2030 document, clocking in at 40+ pages, is filled



**"We have before us the opportunity to forge for ourselves and for future generations a new world order.... When we are successful, and we will be, we have a real chance at this new world order."**



The JBS affiliate magazine *The New American* was among the first to report on the dangerous Agenda 21 agreement signed by 178 world leaders.

with rules — “goals” — disguised as environmental-protection and human-equity measures. To achieve their “sustainable development goals,” the planners need to control where you can live, where and how you can travel within your country, what you can eat, and many other aspects of your life you still have a choice in. Agenda 2030 would also implement universal government education (universal indoctrination), universal healthcare (government control of your life), and universal abortions and vaccines (government bodily control). If what happened during the Covid hysteria is any indication, those universal vaccines would be mandatory.

To wield all this totalitarian control, the planners would set up “accountable and transparent institutions at all levels” (see Goal 16.6). That’s just a sneaky way of saying “we will create such a large bureaucracy that you’ll need a permit just to cook a steak.”

A key component to making Agenda 2030 reality is global wealth redistribution, euphemistically labeled “mobilization of financial resources.” The scheme would increase the amount of money already being taken from citizens of wealthier nations. This is already happening to some extent via foreign-aid schemes that siphon billions out of the pockets of Americans and put them into the coffers of the corrupt United Nations and third-world governments.

If you search on the internet, you’ll likely come across articles that insist Agenda 2030 is a nonbinding document of good intent and those who are concerned about it are conspiracy theorists. But like so many things written by mainstream media, this is false. The

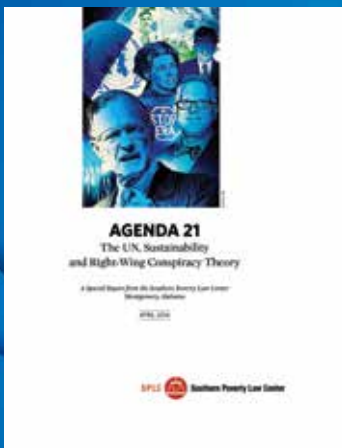
Deep State has been incrementally implementing Agenda 21/2030 since the 1990s. A main method has been via “soft law.” This means centralized governments or private companies bribe states or small localities with tax breaks or outright cash “aid” to follow ever-more stringent eco-standards.

On the state and local level, the push for soft law was led by the International Council for Local Environmental Initiatives, or ICLEI, which was founded a couple of years before Agenda 21 was signed. At one point, more than 1,000 state, county, and municipal government organizations around the world were ICLEI members.

A reporter for the JBS affiliate magazine *The New American* was in Rio de Janeiro, Brazil, in 1992 when the original document was signed by all 178 leaders of the nations in attendance. And the JBS was among the first organizations to warn the public about this totalitarian plan. The JBS mobilized members and nonmembers across the country to expose Agenda 21/2030. And because of that, JBS activism has been recognized as the major obstacle to the plan.

One of the radical Left’s main attack dogs has been the Southern Poverty Law Center. Once again, we look at a key anti-Birch organization to gauge how effective we are.

In April 2014, the SPLC released a report titled “Agenda 21: The



The Southern Poverty Law Center’s April 2014 report titled “Agenda 21: The UN, Sustainability and Right-Wing Conspiracy Theory” targeted the JBS for our role in exposing the tyrannical ambitions of Agenda 21. As many pro-liberty activists know, being targeted by the SPLC is a badge of honor.

UN, Sustainability and Right-Wing Conspiracy Theory.” The report credits the JBS for Americans’ low view of Agenda 21. “... at the hands of groups like the John Birch Society, Agenda 21 has been transformed in much of the American public mind into a secret plot to impose a totalitarian world government, a nefarious effort to crush freedom in the name of environmentalism,” the first paragraph of the report reads. The SPLC report cites several examples of the problems Birchers have caused for Agenda 21. Here are a few:

- Alabama Gov. Robert Bentley signed legislation to outlaw any possible effects of Agenda 21.
- In Carroll County, Md., all five county commissioners were swept from office for supporting ICLEI, the Agenda 21 implementation arm.
- In 2012, the board of supervisors of Albemarle County, Va., halted dues payments to ICLEI and withdrew support for a national agreement on “climate change.”
- Many members of ICLEI quit as a result of anti-Agenda 21 activism.
- In Baldwin County, Ala., all nine members of the Planning and Zoning Commission quit after the County Commission killed their Agenda 21 plan.
- Anti-Agenda 21 laws were approved by one chamber of the legislatures in Arizona, Missouri and Oklahoma.
- Major political battles over Agenda 2030 broke out in Georgia, Illinois, Maryland, Montana, Ohio, and Texas.
- The Republican National Committee, in January 2012, denounced Agenda 21 as a “destructive and insidious scheme” to impose “socialist/communist redistribution of wealth.”
- The legislatures of Kansas, New Hampshire, and Tennessee all passed state resolutions condemning Agenda 21.

The JBS immediately recognized the true intentions of the UN's Agenda 21/2030 because we know the true intentions of the United Nations. At the founding meeting of the JBS in December 1958, founder Robert Welch held a meeting in Indianapolis with eleven business and professional men, most of whom became founding Society members. During the meeting, he explained that there existed a plan to take over America gradually, and part of that plan was "to induce the gradual surrender of American sovereignty, piece by piece and step by step, to various international organizations—of which the United Nations is the outstanding but far from the only example ...."

### Get US Out! of the United Nations

Whereas the U.S. Constitution creates a government with strictly limited and defined powers, the UN Charter establishes the framework for an expansive global organization working toward a one-world government. The UN believes that individual liberty comes from governing bodies, not God. This is not surprising,



Alger Hiss, a Soviet spy embedded in the U.S. government, was among the founders of the United Nations, a world body the JBS has warned has the goal of bringing about a one-world government. Over recent years, even mainstream media has reported on the corruption of the United Nations.



The John Birch Society has developed several action campaigns meant to attack key elements of the Conspiracy's plan to erode national sovereignty and individual liberty. The first of those campaigns was *Get US Out!* of the United Nations. This campaign is as important today as it was when we launched it.

given that the UN was established and has been led by communists or socialists ever since its creation in 1945. Among the founders of this world body was Alger Hiss, who at the time was both a U.S. State Department official and a Soviet spy.

Because Welch understood the real goal of the UN, in 1962 the JBS launched its iconic *Get US Out! of the United Nations* action campaign. This campaign, which still exists, prompted members to write newspaper op-eds and letters to the editor about the dangers of the UN, pass out brochures and literature about the UN's real intentions, and even put up many of those popular *Get US Out!* billboards.

Between 1975 and 1982, the JBS delivered to Congress *Get US Out!* petitions with over 11 million signatures. In 1994, influenced by an Oklahoma City JBS chapter leader, state Representative John Monks introduced a resolution that passed without opposition, calling on Congress to cease appropriations and support for UN military operations or for "any form of global government." Alabama followed suit, and soon similar resolutions popped up in many state legislatures. In 1997, Representative Ron Paul (R-Texas) succeeded

in obtaining the first vote ever in Congress on a measure to get the U.S. out of the UN. Fifty-four members of the House voted in favor of Paul's amendment to the State Department funding bill. While the measure did not pass, it nonetheless provided an essential first step toward removing the UN monstrosity from our shores. And it was largely due to the cumulative long-term efforts of the JBS, as well as our support of Paul's measure, that the vote was even possible and that it attracted 54 supporters. JBS influence to get out of the UN continued to grow, and several votes were held over the next 14 years to end U.S. financial support of the UN. In 2011, 177 (out of 435) congressmen voted to stop paying dues to the UN.

Is the JBS message about the UN getting through?

During a 1997 press conference, a reporter asked President Bill Clinton about "rumormongers" who are "scaring people to death" and had persuaded a large segment of the public that "the United Nations is taking over whole blocks of counties in Kentucky and Tennessee." Although Clinton and the assembled reporters laughed at the supposed absurdity of these concerns, the president

*Countries With High Disapproval of UN Leadership*

	<b>Approve</b>	<b>Disapprove</b>	<b>Don't know/Refused</b>
<b>Qatar</b>	15%	61%	24%
<b>Palestinian Territories</b>	30%	60%	10%
<b>Algeria</b>	36%	57%	7%
<b>Jordan</b>	13%	55%	32%
<b>Lebanon</b>	37%	53%	10%
<b>Tunisia</b>	49%	51%	1%
<b>United States</b>	42%	48%	10%
<b>Israel</b>	33%	47%	20%
<b>Turkey</b>	20%	46%	34%
<b>Iraq</b>	32%	46%	22%

Based on aggregated data from multiple surveys in 126 countries between 2007 and 2010.

GALLUP

Sixty-five years after its creation, the United Nations enjoyed approval in most of the Western world. But not in the United States, as shown in this 2011 Gallup poll. The JBS had no small role to play in Americans' low opinion of the UN.

acknowledged, "There is a not insubstantial number of people who believe there is a plan out there for world domination and I am trying to give American sovereignty over to the UN." Surprisingly, he then went on to vindicate the central premise of the concerns when he rhetorically asked, "How can we be an independent, sovereign nation leading the world in a world that is increasingly interdependent?"

Thanks to our long-standing campaign, most Americans have a low opinion of the UN. A 2011 Gallup headline supports this point: "UN Gets More Approval than Disapproval Worldwide: US among countries with highest disapproval." Since the JBS anti-UN campaign began, the UN has gone from most Americans approving of it to most Americans disapproving of it. In 2020, only 24% of Americans wanted the UN to play a significant role in the world, according to Gallup.

## **Stop the "Free" Trade Agenda**

Also included among the many attacks on national sovereignty and individual liberties are international trade schemes. And our opposition to the globalists' free trade agenda has also been one of our most important agenda items.

Like many of the Conspiracy's deceptive schemes, "free trade" is not even genuinely labeled. Once government is involved in trade, it is no longer "free" — it is *regulated trade*.

The globalists have used regulated trade to break down national borders and make nations subject to international jurisdiction under the United Nations. While free trade appears to be a welcome ideal for conservatives, what the UN's agenda has really done is subject participating nations to a mountain of regulations they have no control over.

Several initiatives under the guise of free trade involving the United States have been attempted, the goal being the creation of a European Union-style control apparatus that strips nations of their sovereignty. These attempts have included, but are not limited to, the Free Trade Area of the Americas, the Trans-Pacific Partnership, and the North American Free Trade Agreement (NAFTA). These were regional treaties designed to incrementally move toward building United Nations control over the participants. The Society in



every case launched massive letter-writing campaigns, distributed a mountain of literature, and personally visited with opinion molders, especially members of Congress, to warn of the dangers of such treaties. Deadlines were set for their ratification, and in most cases the work of the JBS won the day and the agreements were scrapped.

But the other side never gives up. Perhaps the most audacious attempt was the North American Union. Building on the foundation of the North American Free Trade Agreement (NAFTA), the three heads of state of Canada, the United States, and Mexico met in March 2005 and announced they were forming a Security and Prosperity Partnership (SPP). It became immediately obvious to JBS leadership that the SPP was designed to impose an EU-style supranational government (aka a North American Union, NAU) on the U.S., Canada, and Mexico.

The Society's leadership immediately formed a coalition of knowledgeable conservative leaders and organizations to oppose the scheme, but most of the effort was borne by our membership.



*The New American's October 15, 2007 Special Report on the North American Union*

The SPP was generally hidden from the bulk of the American people, but once our members spread the word, it became an issue very quickly, and the move was defeated.

Lamenting the unraveling of the NAU scheme was Chip Berlet in a piece for Political Research Associates titled “The North American Union Right-Wing Populist Conspiracism Rebounds.”

“The NAU conspiracy theory has legs; it has already played a role in state, federal, and Presidential campaign politics and generated legislative proposals. Thirteen states have passed anti-NAU and related resolutions, and seven are considering them,” Berlet wrote.

Among the right-wing organizations responsible for unraveling the plot, he wrote, was the JBS. “In mid October 2007 the John Birch Society magazine *New American* published an entire special issue devoted to alerting the nation: ‘Merger in the Making: North American Union Edition.’ Since then the Birchers have distributed close to 500,000 copies.”

Each of these trade treaties had specific dates by which the globalists wished to accomplish them. And in each case, the globalists missed the deadlines. So they went back to work, trying again to gain some foothold toward destroying our independence in the name of “free trade.” As a result, many of the ideas contained in the NAFTA/SPP/NAU initiatives were incorporated into the United States-Mexico-Canada Agreement (USMCA) of 2020, signed by President Trump. The battle continues.



**SUPPORT YOUR  
LOCAL POLICE**

**AND KEEP THEM INDEPENDENT!**

## BACKING YOUR LOCAL POLICE

Another goal of those working to subvert America is to nationalize our local police departments. This would make local officers accountable to the corrupt, entrenched bureaucrats and politicians in Washington, D.C., instead of the communities they are supposed to serve and protect.

A national police force is a key component of every totalitarian state. For example, in Communist China, the Ministry of Public Security governs the police departments throughout the country. This is because China is a totalitarian state. Totalitarians strive for complete control, which cannot happen without a monopoly on force.

Among the lessons Westerners learned during the peak of the Covid era was that we were not immune to authoritarianism. One glaring example is what happened in 2022 in Canada, where the socialist government showed its true colors when it deployed national police forces to harass and assault peaceful protesters who wanted their liberty back. The protests were led by the country's freight truckers.

Canadians captured video of national police officers treating law-abiding citizens like criminals. Officers ran an elderly lady over with a horse. They threatened to break into businesses when the owners wouldn't let them in without a warrant. They went to people's houses to intimidate them after surveilling them on the internet. They froze the bank accounts of protesters and supporters. Police disabled private citizens' vehicles sitting on private property. They also arrested pastors who opened their church doors during lockdowns.

Pastor Artur Pawlowski was arrested in Calgary Canada, on May 8, 2021, after leaving a church service.



YouTube/Artur Pawlowski TV

In Canada, the federal government wields power over local police. But in America, local police are accountable to the local community. The county sheriff, the ultimate peacekeeping authority, is an elected position. Also, the police chief is usually appointed by the mayor, who's locally elected. If the people don't like how the sheriff or police chief operate, they can vote the sheriff out or pressure the mayor into getting rid of the police chief. If the sheriff dismisses his constituents' concerns, they'll vote him out and elect someone who will listen to them. If the mayor is unresponsive, the voters will replace him with a responsive one.

None of this would happen with a centralized police force. All control would rest at the top, and decisions would be made by people whose primary concern is control and who have no connection with the citizens of the community.

To prevent the nationalization of America's police, in 1963 the



A Support Your Local Police parade in the 1960s, organized by JBS members, marches on. The SYLP campaign has inspired various police appreciation and support campaigns throughout the years. The need for this campaign has aged well, considering the many attacks by the Left on local police.

JBS launched its second major action campaign, *Support Your Local Police and Keep Them Independent!* That happened during an era when civil unrest had broken out in various parts of the country, as it did decades later in the summer of 2020. In both cases, loud voices labeled the police as aggressors propping up an inherently corrupt system. In 2020, anti-American groups such as Black Lives Matter and Antifa literally attacked police officers. And leftist local officials bought into an asinine “Defund the Police” idea, which demoralized their police departments and resulted in an astronomical crime surge over the following years. Barack Obama’s administration and George Soros’ Open Society Foundations had also called for nationalizing police a few years prior, so that should tell you what a terrible idea this is.

JBS members have started *Support Your Local Police* committees all over the country, and they’ve given numerous presentations on the threat to police and why local control is vital to liberty. Our *Support Your Local Police* campaigns were ramped up when the enemies of freedom were working their hardest to demonize the police.

Here are some JBS pro-local-police victories:



JBS's second-longest running action campaign centers on preserving our local police departments' independence from the federal government. Local police are beholden to the community they serve, not the federal government.

- In 1983, the federal Law Enforcement Assistance Administration (LEAA) was abolished, thanks to JBS activism.
- Equally significant were the JBS-led defeats of attempts in numerous cities to discredit, cripple, and destroy police departments through “civilian police review boards.” In New York City, for instance, a dramatic and intensive SYLP campaign in 1966 sent the review board scheme promoted by Mayor John Lindsay, *The New York Times*, Governor Nelson Rockefeller, and the whole liberal-left contingent crashing to defeat.
- In Los Angeles, in 1980, fewer than 20 chapters of the JBS (among some 15 million residents of the Los Angeles area) influenced the LA City Council to support the Los Angeles Police Department rather than the subversive plans of the ACLU and its powerful media allies. This well-orchestrated effort involved over 100 Birchers taking two days off their jobs and spending those entire days in the Council’s chambers. But it paid off — as have similar efforts in many other American cities.



Despite decades of attacks on local police, we still have ours, albeit not without concerning ties to the federal government via a litany of federal grants and subsidies. Also, thanks in part to JBS efforts at pointing out *why* the enemies of freedom want to destroy local police, many other citizens have been inspired to start pro-local-police groups.

Without a monopoly on force, would-be dictators cannot subjugate us. This was perfectly illustrated during the Covid era madness, when sheriffs all across the country, even in leftist states like New York and California, made it clear they would not enforce authoritarian measures like mandatory masking or vaccines. This resulted in “free zones” during a time of tyranny for many others in the country.





## COUNTERING PROPAGANDA WITH TRUTH

The Conspiracy has worked hard to distort and suppress information that exposes them and empowers the public — and the JBS has worked hard to accomplish the opposite.

For starters, we have published some of the best books on the Conspiracy. Here are just a handful that we have, at one point or another, published or distributed:

- *None Dare Call It Treason* by John Stormer
- *The Invisible Government* by Dan Smoot
- *None Dare Call It Conspiracy* by Gary Allen
- *The Creature from Jekyll Island* by G. Edward Griffin
- *The Shadows of Power* by James Perloff
- *Deep State: The Invisible Government Behind the Scenes* by Alex Newman

Millions of copies of these books are in circulation. They've helped

**“BUT A CONSTITUTION OF GOVERNMENT ONCE  
CHANGED FROM FREEDOM, CAN NEVER BE  
RESTORED. LIBERTY ONCE LOST IS LOST FOREVER.”**


— John Adams

people all over the world learn the truth, including many who've never heard of the JBS but have nonetheless read our books.

The JBS also publishes the *Freedom Index* and individual *Congressional Scorecards*, two great tools for determining which elected federal legislators adhere to the Constitution and which don't. We live in a news landscape in which major media serve as lackeys for the Deep State, so these tools are crucial to exposing the truth. They take key votes of every federal legislator and determine if those votes align with or contradict the Constitution. Legislators are then given a score based on their votes. The lower the score, the higher the need for the voters to take the appropriate action to ensure more constitutional representation in Congress.

And our affiliate online and print news magazine, *The New American*, is among the most vital sources of true news in today's vast sea of propoganda outlets pretending to be news outlets.

For many decades, U.S. policies and cultural trends have made Americans poorer, less informed, more dependent, more collectivist in thinking — and less free. Since 1985, TNA has reported news and analysis that exposes and corrects these things. Here are some highlights of TNA reporting:



The screenshot shows the Freedom Index website. At the top, it says "Freedom Index" and "A Congressional Scorecard Based on the U.S. Constitution". Below that, there is a link to "Click to download the latest Freedom Index PDF". The main text explains: "The Freedom Index rates members of Congress based on their adherence to constitutional principles: limited government, fiscal responsibility, national sovereignty, and a traditional foreign policy of avoid foreign entanglements." Below this is a section for "Congressional Voting Records" with a search bar and a "Search" button. To the right of the website screenshot is a QR code with the JBS logo overlaid on it.

*The Freedom Index* and individual *Congressional Scorecards* are among the most useful tools the JBS provides for the electorate. These tools measure all congressional members' adherence, or lack thereof, to the U.S. Constitution. The tools are available for free to everyone.

- **TNA provided the most in-depth investigative reporting on the Oklahoma City bombing.** William Jasper's reporting revealed that federal agents knew beforehand of the existence of a plan to bring down the Alfred P. Murrah Federal Building but did little to stop it.
- **When the establishment media said that America would run out of oil, TNA said in the October 8, 1990 cover story that the panic was unwarranted.** Oil extraction techniques were likely to improve, and when that happened, "America's oil resources would increase dramatically," the magazine reported. Many years later, fracking emerged, a cleaner and more efficient oil drilling method. This proved so effective that during the Donald Trump presidency, the United States became an oil exporter.
- **A June 1986 TNA cover story on immigration titled "Silent Invasion" warned of the migrant crisis that had, and continues, to happen.** "If the immigration situation sounds alarming now, we can expect it soon to get much worse," the author wrote. "As the political and economic structures of [Mexico and Central American countries] continue to deteriorate, a sizable percentage of that population can be expected to arrive at our doorstep."
- **Before the turn of the century, TNA advised readers the Y2K bug threat was overblown.** Many warned that at the stroke of midnight, the civilized world would greet the 21<sup>st</sup> century with chaos because of the dreaded "Y2K millennium bug," a computer flaw that was supposed to cause problems when dealing with dates beyond December 31, 1999. People stocked up on food and water, cash, and even weapons, anticipating a disruption so intense that it would lead to unrest. However, TNA reported, "Although it is impossible to predict what will transpire, fear of an impending Y2K 'crisis' could prove to be a greater threat to our economic well-being and liberties than the Y2K bug itself." Sure enough, the world transitioned into 2000 with little trouble.



*The New American* has a rich legacy of uncompromising, in-depth journalism dedicated to exposing corruption within our government. Case in point is the magazine's reporting on the Oklahoma City bombing.

- **TNA and the JBS exposed the radical backgrounds, and torpedoed the confirmations, of Morton Halperin and Anthony Lake** as President Clinton's choices for, respectively, assistant secretary of defense for democracy and human rights, and director of the CIA. Both had extensive subversive backgrounds with longtime connections to the Soviet KGB-linked Institute for Policy Studies. A *New York Times* op-ed complained that "the John Birch Society and other anti-government fringe groups launched a smear campaign" against Mr. Lake.
- **In an October 13, 1986 TNA article, election expert Kurt Hyde warned readers that computerized voting systems would prove problematic.** "Do subversive or criminal elements have the capability to tamper with a computerized voting booth? How can anyone ensure that a computerized voting booth has not been tampered with if nobody is allowed to know how it is supposed to work?" The 2020 presidential election brought election vulnerabilities to the forefront of the national conversation. If only the public would've heeded our warning.

*The New American* really shone during the Covid madness era.

The Conspiracy intended to use Covid as the perfect excuse to usher in their grand, one-world authoritarian government. This was made clear via the Great Reset campaign in 2020, which debuted just months after Covid insanity had taken hold. The Great Reset campaign was created by the World Economic Forum, a group of international elitists. The message of the Great Reset was essentially this: *The virus perfectly illustrates why we need to change everything about the world.* The changes it endorsed were the same as the goals of Agenda 2030. There was even a Great Reset propaganda video in which it admitted the goal was to take everything from you. But don't worry, the narrator added, because you'll be happy to own nothing.

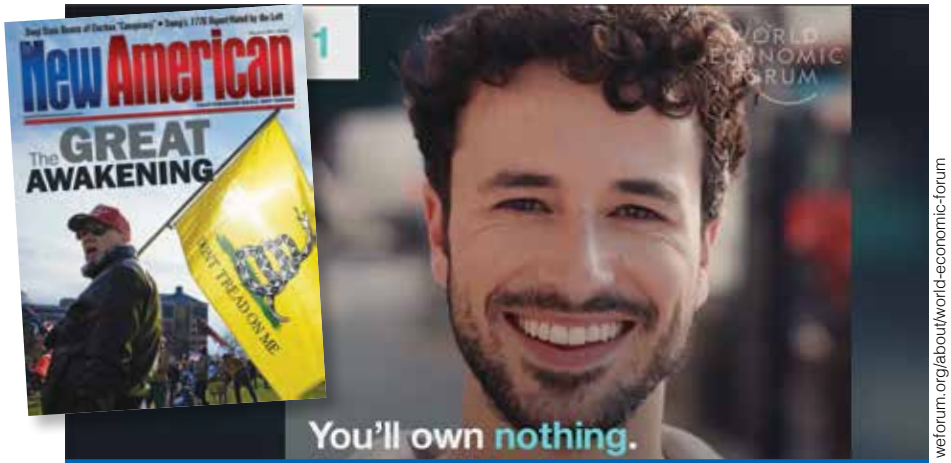
Covid authoritarianism gave aspiring totalitarians a taste of absolute power. They had put the entire world under house arrest; they had shut down houses of worship; they had shuttered small local businesses all over the world; they sank the most robust economies in the world; and they cowed and brainwashed enough people into submission with fear propaganda that millions couldn't even tell they were walking into their own prison cells.

But from the beginning of that madness, *TNA* called out the lies and inaccuracies and warned about the true motivations of the policies.

### **TNA got it right on lockdowns.**

Writing in the April 20, 2020 issue titled "Freedom Is the Cure," Dennis Behreandt warned that the "socialist police state" approach would not only fail, but have dire consequences. "Using police-state tactics to shutter the economy and control the movement and activity of people creates a multitude of conditions that put lives at risk, including increased poverty, depression, drug and alcohol abuse, suicide, and more, all of which compound the dangers represented by disease," Behreandt wrote. And that's exactly what happened.





In the future, you will own nothing and be happy. This brazen ad from the globalists at the World Economic Forum broadcasts their plans for everyone but them. The silver lining is that the globalists' impudence has awakened the world.

On January 31, 2022, Johns Hopkins Institute for Applied Economics, Global Health, and the Study of Business Enterprise issued a report concluding that while “lockdowns have had little to no public health effects, they have imposed enormous economic and social costs where they have been adopted. In consequence, lockdown policies are ill-founded and should be rejected as a pandemic policy instrument.”

Suicides also skyrocketed. A CDC study said the increase started in May 2020, and from February 2021 to March 2021 emergency room visits for suspected suicide attempts were over 50 percent higher among girls aged 12–17 than during the same period in 2019.

And Covid restrictions made people poorer. In the U.S., the number being thrown around is 3.3 million — that’s how many Americans were pushed into poverty as a result of widespread unemployment and income loss, just in 2020. Globally, that number is staggeringly higher.

## **TNA got it right on Covid-19 vaccine tyranny.**

Eight months before Covid vaccines were unleashed onto the public, TNA predicted they would be accompanied by vaccine

mandates. In the May 18, 2020 issue titled “Forced Vaccines and Digital IDs,” Dennis Behreandt predicted that “a first step toward implementing a vaccine-based ID scheme is conditioning people to accept the idea that they will need to prove their vaccination and health status before being allowed by government to engage in any activities that, heretofore, were exercised without restriction by a free people.” And that’s what happened. Countries all over the world, including most of the “free” Western ones, mandated vaccines, and citizens took them just to get their freedoms back.

TNA also exposed millions to highly credentialed experts who refused to toe the establishment Covid narrative line. TNA published interviews with Covid whistleblowers Drs. Peter McCullough and Robert Malone long before they became the faces of resistance to Covid tyranny. Their message about cheap, effective Covid treatments being suppressed and the exaggerated danger of Covid, as well as potential vaccine harms, reached millions of people across the globe.

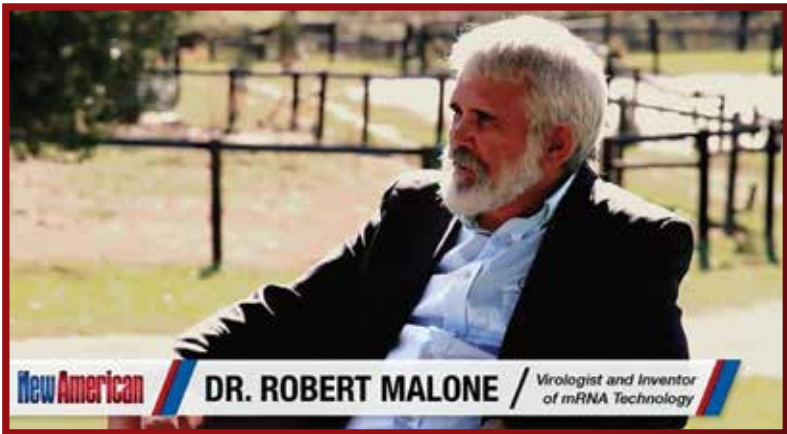


JBS members participating in a Freedom Is the Cure march in Spokane, Wash.

*The New American* stands head and shoulders above other news outlets. Its dedication to truth and freedom is the reason for its longevity.



On April 27, 2021, about four months after Covid-19 “vaccines” were made widely available, *The New American* published an explosive interview with highly credentialed medical expert Dr. Peter McCullough, who warned that the shots were proving to be incredibly harmful. The interview garnered millions of views, and McCullough went on to become one of the main figures of resistance to Covid-19 medical tyranny.



“This Is the Largest Experiment Performed on Human Beings in the History of the World.” In this November 9, 2021 interview with *The New American*, Dr. Robert Malone, credited as an inventor of mRNA technology, threw all caution to the wind and revealed what he really believed about the Covid-19 shots. Dr. Malone joined Dr. McCullough as one of the faces of Covid-19 tyranny resistance.





## FOCUSING ON K-12 EDUCATION

By now, it should be obvious that the JBS is the type of organization that believes in the power of knowledge and critical thinking. That's why, in addition to all we do to help people better understand what's really going on, we also have a K-12 private school.

Public schools have for decades indoctrinated, secularized, and dumbed down America's developing minds. Before government "education" existed, Americans were among the most academically and intellectually advanced people in the world. But after the public-school vision of socialists Horace Mann and John Dewey became a reality, America's children became more dumbed-down and more collectivist in thinking, and their country — not coincidentally — less free.

Starting in 2020, and reaching a crescendo of fury in 2021, parents from sea to shining sea unleashed a torrent of righteous anger on their school boards after learning that public schools were not only colossal academic failures, but in the business of implanting immoral values. Leftist educators were now infecting small children



Since the creation of the JBS, there has always been a focus on instilling in young people the principles and values that made America the greatest country ever. More recently, that focus has been harnessed in our *Save Our Children From Public Schools* action campaign and our private online school, FreedomProject Academy.

with gender confusion and racism by teaching “transgender” ideology and Critical Race Theory.

While many people believe public schools can be reformed, we entertain no such fantasies. The system is working as it was intended to. It is a state tool to create obedient serfs, not independent, intellectually robust individuals who value freedom over cradle-to-grave security.

In 2021, JBS launched one of our most important campaigns, the *Save Our Children From Public Schools* action project. The goal was to shine a light on the damage public schools cause, convince parents that reform was futile, and help them get their kids out.

But we recognized the need for public school alternatives long before we launched *Save Our Children*. In 2011, the JBS founded FreedomProject Academy, an online school that offers a fully accredited classical education rooted in Judeo-Christian values as promoted in the Constitution. The principal of FreedomProject Academy told *The New American* in April 2022 that the goal of FPA is to “teach our students how to think, not what to think.”

In addition to waking people up to the tyrannical nature of our

governments, the Covid era inspired an unprecedented number of parents to pull their children out of public schools. Prior to Covid, about three percent, or two million, young people were being homeschooled, according to the Census Bureau. That number tripled during the 2020-2021 school year, according to the Associated Press, and fell off only slightly the next year.

The public-school exodus increased enrollment at FPA, and with every passing year enrollment has grown. By 2022, thousands of students from nine countries, in addition to the United States, had been educated at FPA.

Additionally, the FPA media arm was netting two million monthly views and 45,000 monthly podcast downloads, and had garnered seven national excellence awards.

As parents continue to wake up, the JBS education action project and FreedomProject Academy will prove increasingly valuable in developing the next generation of Americans who will play a crucial role in the long road to restoring America.





EDITORS PICK TOPICAL ALERT

## Fiery constitutional debate splits Senate Republicans

Sam Wilson Feb 11, 2021

**T**here aren't too many issues that'll get the Democratic Party and the John Birch Society to line up on the same side, but during a fiery floor session on Wednesday, the Montana Senate found one.

For nearly an hour, Republicans in the typically buttoned-down chamber took shots at one another over a proposal calling for an Article V convention to amend the U.S. Constitution, at times veering outside the usual decorum and within range of personal attacks.

Sen. Tom McGilvray, R-Billings, offered his resolution as the best available option to put a halt to the federal government's runaway spending and authority.

"We currently know in the state of Montana, the federal government has gone way beyond their power," McGilvray said. "They're involved in our wildlife, our air, our water — just recently, the president shut down the Keystone pipeline, which is definitely a takings."

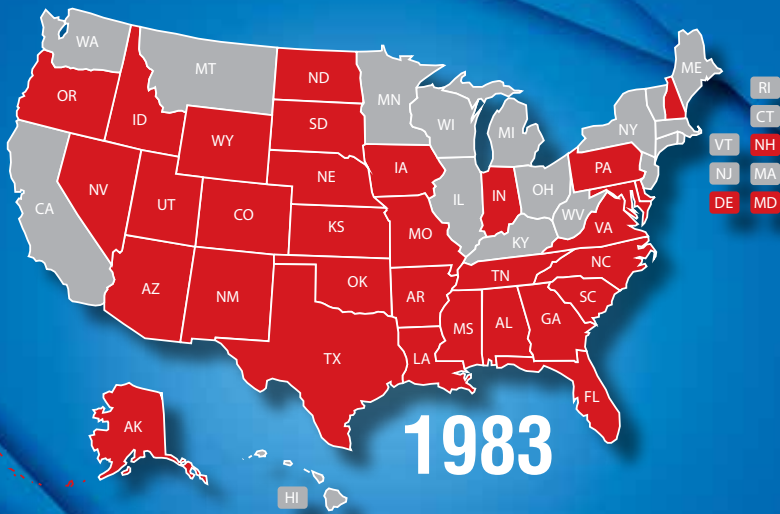
This newspaper story, published by Helena, Montana's *Independent Record* on Feb. 11, 2021, captured the intensity of the battle to safeguard the U.S. Constitution. Despite efforts by groups supporting a Con-Con, Birchers prevailed in keeping Montana from applying for a dangerous Article V convention. This was one of many similar victories.

## GUARDING THE CONSTITUTION

There exists a movement, led largely by misdirected conservatives, that wants to amend the U.S. Constitution via an Article V constitutional convention, or a Con-Con. The method has never been tried and is so risky in the age of constitutional ignorance that JBS members have worked very hard to keep it from happening.

By 1983, 32 states of the required 34 had applied to Congress to convene a Con-Con. In 1984, Birchers began leading battles in state legislatures across the land to stop a Con-Con for a misnamed Balanced Budget Amendment (BBA). In state after state, the JBS played a key role in coordinating opposition with other like-minded groups, or provided the only opposition to these schemes. At the end of one of those Con-Con battles, former Florida Representative Elaine Bloom, the deputy House majority leader who engineered the state's Con-Con withdrawal, praised the JBS: "I really have to give credit to the members of the John Birch Society, who created the Save the Constitution Committee."

From 1988 to 2010, members of the JBS led the way in convincing 16 states to rescind all of their Con-Con applications, including their applications for a Balanced Budget Amendment constitutional convention.



In 1983, the promoters of an Article V convention were only two victories away from achieving their ultimate goal of calling a convention, which requires 34 of 50 states to apply. However, JBS members began a crusade to stop the progress toward a Con-Con.

## Convention of States Threat Emerges

In 2015, a new Con-Con threat called Convention of States (COS) emerged. Its efforts had yielded 19 states by 2022. Armed with deep pockets and a slick lobbying and marketing machine, COS exploited Americans' genuine fears about our country's deterioration by claiming a Con-Con is the only answer. COS claimed that amending the Constitution to include a balanced budget amendment and term limits for federal legislators would fix the country's woes. This view essentially claims the problem with America's government is its governing documents, not Congress' refusal to obey them.

Birchers have repeatedly helped state legislators recognize the faulty logic that COS peddles. Take war for instance. According to the Constitution, no American soldier should ever be sent overseas to fight unless Congress approves it. But that's not what happens. The last time Congress declared war was during World War II but that's certainly not the last time U.S. soldiers fought overseas. In addition to Vietnam, Korea, and a number of other global scuffles, American soldiers fought and died in an undeclared war in Afghanistan *for 20 years!*



After decades of intense battles in state legislatures across the country, Birchers have notched several victories that either kept states from applying for an Article V Convention or influenced others to rescind their applications. As of July 2022, 28 states had applied for a BBA and/or COS Article V Convention.

Another example: There is zero permission in the Constitution for centralized education, health, or energy agencies, yet they all exist and soak American taxpayers for billions of dollars a year, money that could be used to reduce the deficit.

As for term limits, what's wrong with voters deciding when legislators have been in office long enough? Our Founding Fathers provided frequent elections. While term limits may prevent a corrupt politician from running again, it won't prevent another corrupt one from filling the void. Furthermore, it may prevent the few good ones from remaining in office. These days, it's easier to replace a non-constitutionalist than a constitutionalist.

The Constitution isn't the problem, and changing it isn't the answer. Educating the voters to elect representatives who will obey the Constitution is the solution.

Another risk with a Con-Con is, given what we know about the radical Left's organizing ability, there would be no way to ensure that those who detest the Constitution wouldn't get their anti-American amendments proposed at a convention. There is no concrete protocol for deciding how many and which delegates each state

will send. And once the Constitution is open for change, everything in it is at risk, including the First and Second Amendments. A “runaway” convention is highly likely. How do we know? There’s the precedent of the Philadelphia Convention of 1787, which completely rewrote the Articles of Confederation and changed the ratification procedure.

A Con-Con is one of the greatest threats facing the country. Opening the doors to revising the Constitution in an age when Congress is riddled with open Marxists is a terrible idea. As the late Supreme Court Justice Antonin Scalia said, “A constitutional convention is a horrible idea. This is not a good century to write a constitution.”

The best way to rein in big government is by teaching constitutional principles to the electorate, who then will apply that knowledge when choosing representatives. When there are enough constitutional representatives in Congress, that will lead to less government and more freedom.



**A public hearing** regarding AJR 77, an application for a COS-type of Article V convention, was held at the Wisconsin state Capitol on November 13, 2019. Multiple members of our headquarters staff testified against AJR 77 as concerned citizens.





## WILL FREEDOM BE THE FUTURE?

“If there had been even one chapter of the John Birch Society in Havana prior to 1959, working to expose Castro as Robert Welch was at the time, Cuba would not have fallen to Communism.”

That was the sad lament of Major Pedro Diaz Lanz, after he had defected and escaped to the U.S. in 1959. Like thousands of other Cubans who had fallen for Fidel Castro’s propaganda and worked mightily to bring him to power, Major Diaz Lanz lived to regret his ignorance and naïveté.

Robert Welch was among the first to say that Fidel Castro was a communist. “If you have the slightest doubt that Castro is a Communist, don’t. If he is successful, time will clearly reveal that he is an agent of the Kremlin,” Welch said in December 1958, during a time when the American press was lauding Castro as the George Washington of Cuba.

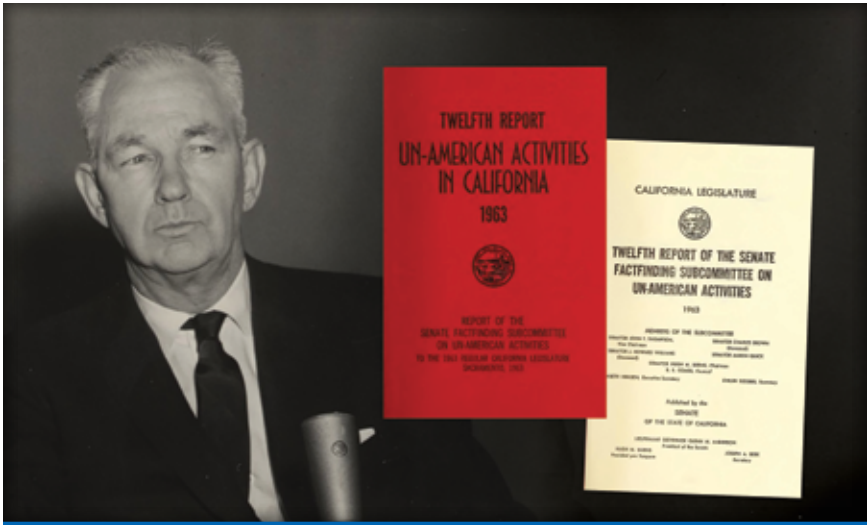
The JBS has more than six decades of education, analysis and activism under its belt, and listing all of its successes would take a dictionary-sized tome rather than this booklet. Actually, the testimonies, stories, praise, and even the smears could fill an



become very obvious over the last few years, but the media has served that role for much longer. Ever since the JBS arrived on the scene, the media has sought to destroy us. Its anti-JBS campaign was especially brutal in the 1960s, once it became obvious that Birchers posed the largest threat to the globalists' one-world scheme.

From *Time* magazine to *The Nation* to countless newspapers across the country, multiple media outlets attacked the Society on a daily basis. At one point, the JBS was even blamed for the assassination of John F. Kennedy. One day, Robert Welch was in his office in the Belmont, Massachusetts, headquarters when a brick came flying through his window.

The lies became so rampant that Robert Welch asked the government to investigate his organization to set the record straight. While the federal government didn't, California did. In 1963, the state's Senate Factfinding Subcommittee on Un-American Activities concluded there was nothing un-American, subversive, racist, or



After a brutal media smear campaign was waged against the JBS, Robert Welch practically begged government officials to investigate the JBS. He believed an honest investigation would put the media lies to rest. The 1963 “California report” verified that the JBS was not racist, antisemitic, or a subversive anti-American group. However, the media proved it was not interested in truth, as it continued to print lies about the JBS.



While the media smears against patriot groups like the JBS have not stopped, one thing that has changed is the public response to them. This attempt at a smear, originally published by *The Bulwark* on April 13, 2022, communicates that the public is awakening to what is destroying the nation and that the JBS message is largely responsible for that awakening.

antisemitic about the Society. Instead, it discovered the JBS was made up of diverse patriotic Americans who simply wanted to keep America free. Not surprisingly, the report didn't change how the media reported on the JBS. Because the goal was never truth, but to destroy the JBS.

But the media has not only failed, it has helped shape the JBS into a battle-scarred organization with the experience to win the long game.

The fact that the JBS not only survived a smear onslaught of the kind that would've put most other organizations out to pasture, but has managed to kickstart the Americanist movement, is an accomplishment. The secret to the JBS's longevity has been our adherence to truth.

The Birch educational army has stopped many plots to destroy our country. As we've shown, the JBS is credited with reshaping conservative politics. We've exposed the true intent of the United Nations and created disapproval for it among most Americans. We've fought tooth and nail across the country to ensure our police stay local and do not come under the control of the federal government. We've provided America and world citizens with valuable information and news. We've helped preserve the Constitution. Members have engaged in many other local grassroots campaigns that have preserved personal liberty in their communities. And no organization has exposed the Conspiracy more than the JBS.

The JBS is the education agency and action arm of the freedom movement. We've been years — decades — ahead on the issues.

But we're not naïve. America is in trouble. The entire world is. The obvious truth is the Conspiracy is not defeated.

But it is exposed. More people than ever now know the enemy. And now that we have a fuller understanding of the threat, it's time for an all-hands-on-deck American freedom crusade. We need to treat this as the crisis that it is. Consider how the enemy crushed basic liberties during the Covid Era — that's the permanent model they want to implement.

It's time to get rid of every federal department that exists without constitutional permission, including the Department of Education, the Department of Energy, and the Department of Health and Human Services. These departments allow Deep State bureaucrats to exert enormous power from on high at every level of American society. These departments create laws and rules without an iota of input from the governed.

It's time for America to abandon all international government agencies — including the UN — which have only eroded national sovereignty and robbed hard-working Americans of their wages.

It's time to restore America's elections with tamper-proof security measures. Without secure elections, there is no peaceful path to American restoration.

It's time to restore constitutional money and back it by precious

metals, as it was for most of America's history. It's time to get rid of the Federal Reserve.

And it's high time the United States Congress knows and obeys the Constitution.

To accomplish all this, Americans must know the principles of freedom and the U.S. Constitution, and must elect like-minded representatives. Those actions alone will dramatically help restore freedom.

We must organize the millions of American patriots who are willing to work hard to restore our country, and that's where The John Birch Society comes in. We have the educational tools to build a strong foundation of informed, alert patriots. We have the organizational structure to put every active patriot to work. We have the experience and battle scars to avoid the minefields. And, most importantly, we have the experience to win.

America doesn't need another fly-by-night patriot group. The John Birch Society is here, and we've been here since 1958.

Your freedom, your values, and your children's future are at stake. This isn't fearmongering, it's reality.

On the cover of this booklet is a child running with a flag. Think about the America you grew up in, one in which people could speak freely and make medical decisions without the threat of losing their job, an America in which anyone who works hard could earn a good living.

The powerful people dedicated to creating a totalitarian, technocratic New World Order in which you will own nothing and they will own everything intend to create a world in which your child will be a slave.

Join us in our epic undertaking to secure freedom for our children.

It's time to make history and take America back.



## HOW DO I GET INVOLVED?

**If you'd like to learn more about the JBS,** contact a local coordinator. You can do so here [jbs.org/coordinator/](https://jbs.org/coordinator/)

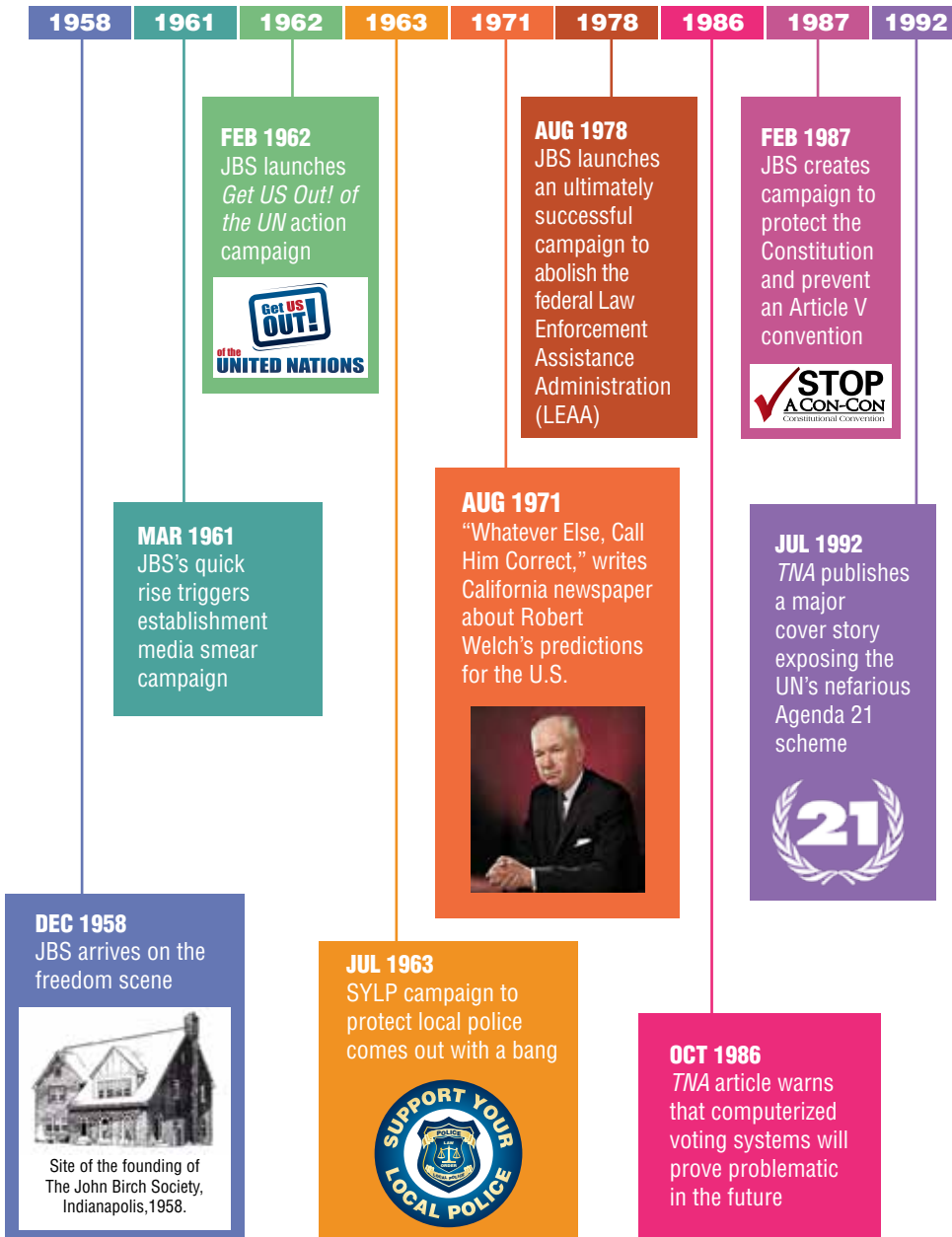


**If you're ready to join,** you can do so here [jbs.org/join/](https://jbs.org/join/)



If you'd prefer to speak to someone over the phone, please call 800-JBS-USA1

# A TIMELINE OF JBS





# ACCOMPLISHMENTS

1994

1995

2005

2011

2014

2020

2021

2022

**OCT 1995**  
JBS derails  
“Conference of the States”  
constitutional  
convention  
scheme

**1994**  
Book  
division  
publishes  
*Creature  
from Jekyll  
Island*



**MAY 2011**  
Gallup  
publishes “UN  
Gets More  
Approval than  
Disapproval  
Worldwide:  
US among  
countries  
with highest  
disapproval,”  
showing  
effectiveness  
of JBS anti-UN  
message

**AUG 2011**  
JBS creates  
FreedomProject  
Academy, a  
private school  
that preserves  
classical  
Americanist  
education



**MAR 2020**  
JBS creates  
Freedom  
Is the Cure  
Campaign



**APR 2020**  
*TNA*  
publishes  
prophetic  
Freedom  
Is the Cure  
Special  
Report

**MAY 2022**  
*The New  
York Times*  
recognizes JBS  
as a regional  
power

**JUN 2022**  
JBS smashes  
Con-Con  
attempts  
in Ohio  
subcommittee



**JAN 2021**  
Restore Election  
Integrity action  
project launched

**FEB 2021**  
JBS defeats Con-Con attempt in  
Montana Legislature

**OCT 2005**  
JBS kills North  
American Union  
scheme with  
*TNA* information  
onslaught

**APR 2014**  
*SPLC*  
blames JBS  
for anti-  
Agenda 21  
sentiment

**NOV 2021**  
*The New Republic* publishes  
“We All Live in the John  
Birch Society’s World Now,”  
unintentionally praising JBS’s  
influence on the American people



# How Can I Make a Difference?

**GETTING STARTED IS AS EASY AS 1,2,3.**

**1**

## **Sign up for JBS news and action alerts**

- Stay informed with free content
- Visit [www.JBS.org/e-newsletter](http://www.JBS.org/e-newsletter) to sign up now

**2**

## **Contact your elected representatives**

- Local, state, and federal officials represent you
- Visit [www.JBS.org/act-now](http://www.JBS.org/act-now) for contact information

**3**

## **Join The John Birch Society**

- National concerted action multiplies your impact
- Visit [www.JBS.org/join](http://www.JBS.org/join) to apply for membership today

## The John Birch Society

Appleton, WI 54912-8040 • (920) 749-3780 • [JBS.org](http://JBS.org)

“Less government, more responsibility, and —  
with God’s help — a better world.”



# Stock up

## ON THE ESSENTIALS



### Birch'n

*Birch'n* provides a look at one of the most influential patriotic organizations in American history. Since 1958, The John Birch Society has been helping Americans learn who and what threatens our liberty, and it has done so with education and good old-fashioned electorate activism. *Birch'n* serves as an inspiration to its many members and is a perfect tool for reaching out to nonmembers. (2022, 54pp, pb, 1-9/\$3.95ea; 10-24/\$3.00ea; 25-49 /\$2.50ea; 50-99/\$2.00ea; 100+/\$1.95ea) **BKLTB**



### Overview of America

This video explains in a simple fashion the different systems of government throughout the world and the different economic principles underlying each type of government — and why freedom means prosperity.

**Sleeved DVD** (2018ed, 29min, 1-10/\$1.00ea; 11-20/\$0.90ea; 21-49/\$0.80ea; 50-99/\$0.75ea; 100-999/\$0.70ea; 1,000+/\$0.64ea) **DVDOOADR**

**Cased DVD** (2018ed, 29min, 1-9/\$5.95ea; 10-24/\$4.95ea; 25-99/\$3.95ea; 100+/\$2.25ea) **DVDOOACDR**

**Spanish Sleeved DVD** (2018ed, 29min, 1-10/\$1.00ea; 11-20/\$0.90ea; 21-49/\$0.80ea; 50-99/\$0.75ea; 100-999/\$0.70ea; 1,000+/\$0.64ea) **DVDSROOA**

**Spanish Cased DVD** (2018ed, 29min, 1-9/\$5.95ea; 10-24/\$4.95ea; 25-99/\$3.95ea; 100+/\$2.25ea) **DVDSROOAC**



### Declaration of Independence and the Constitution

This pocket-size booklet (approximately 3.5" x 5") contains the two most important documents in American political history. It is a great reference to have on hand to defend constitutional principles. (2019ed, 48pp, pb, 1-9/\$2.00ea; 10-49/\$1.75ea; 50-74/\$1.50ea; 75-99/\$1.25ea; 100+/\$1.00ea) **BKLTDIC**

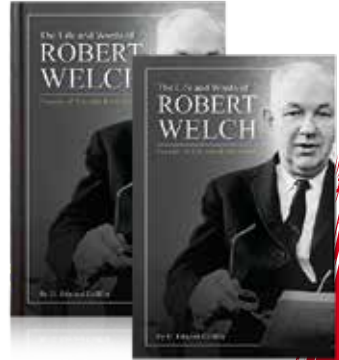
## The Life and Words of Robert Welch

View Robert Welch, a man who learned to read at age two, entered college at 12, struggled to success in industry, and launched a movement that ultimately became the largest force against communism and collectivism in the entire world. (2020ed, 332pp)

**HB** (1/\$19.95ea; 2-4/\$18.95ea; 5-11/\$15.95ea; 12-23/\$12.95ea; 24+/\$9.95ea) **BKLWRWHB**

**PB** (1/\$14.95ea; 2-4/\$13.95ea; 5-15/\$10.95ea; 16-31/\$8.95ea; 32+/\$5.95ea) **BKLWRWPB**

**HB and PB set** (1/\$29.95ea; 2+/\$25.95ea) **SETBKLWRW**



## The Robert Welch Presentations — Six DVD Set

*The Robert Welch Presentations* capture the best of Welch's uniquely prophetic speeches from 1959 to 1974. These speeches established the philosophical foundation and grassroots organization of The John Birch Society, and provided the impetus for today's rapidly growing movement to restore freedom under the Constitution. The set includes six DVDs: 1. *The Life of John Birch*; 2. *An Intro to the JBS, What Is the JBS, and An Invitation to Membership*; 3. *A Touch of Sanity*; 4. *The Truth in Time*; 5. *In One Generation — Part 1*; 6. *In One Generation — Part 2, Look at the Score*. (2009ed, 553 total minutes, \$29.95ea) **DVDSRWP**



## The Federalist Papers

A brilliant defense of the Constitution of the United States by Alexander Hamilton, James Madison, and John Jay. (1999ed, 606pp, pb, 1/\$6.99ea; 2+/\$5.99ea) **BKFP**

## The Law

Frederic Bastiat, in his classic exposé of socialism and communism as “lawful plunder,” explains the fundamental principles involved in determining the proper scope of government and exposes socialist fallacies. New excerpts from Bastiat’s other writings include “The Broken Window” and “The Candlemakers’ Petition.” (2019ed, 87pp, pb, 1-9/\$6.95ea; 10+/\$5.95ea) **BKLN**





### Constitutional Principles Booklet Set

Three of the most important topics regarding the Constitution — the Electoral College, a constitutional convention, and Article VI — are explained from a constitutionalist viewpoint in these three booklets. Understanding these topics is key to becoming an informed voter and responsible citizen. (2018, 1-4/\$6.95; 5-9/\$5.95sea; 10+/\$4.95ea) **SETBKLTSC**



### Americanism 101 — Booklet Set

Learn about American liberty and the threats to it with this set of 14 educational booklets. Set includes: “Republics & Democracies,” “Council on Foreign Relations: Influencing American Government,” “Dollars & Sense,” “Exposing Terrorism,” “Restoring the Rights of the States/People,” “A Republic, If You Can Keep It,” “The John Birch Society: Reality vs. Myth,” “Restore Election Integrity,” “Support Your Local Police,” “America and the United Nations,” “How the Free Trade Agenda Affects You,” “A Humbling Lesson,” “The John Birch Resolutions,” “Restoring Election Integrity” and Tangents. (2022, 1-4/\$16.95ea; 5-9/\$15.95ea; 10+/\$14.95ea) **SETBKLTSC**

## In the Shadows of the Deep State

New Edition! In 2016 a sea change occurred within the body politic of America. Regardless of what you think of Donald Trump, he came to epitomize the anger and frustration of a sizable segment of the American people. Yet there are those entrenched in the federal government bureaucracy who are actively working against Trump's America First agenda. Americans now know this as the Deep State. *In the Shadows of the Deep State* exposes the Deep State (aka the Swamp or the Establishment), its key players, its agenda, and how it can be stopped. Fourth printing. Bonus: Includes 2019 CFR list and one new addendum. (2021ed, 380pp, pb, 1-4/\$10.95ea; 5-11/\$9.00ea; 12-23/\$7.50ea; 24+/\$6.45ea) **BKISODS21**



**Includes 2019 CFR List**

## Deep State: The Invisible Government Behind the Scenes

By exposing different elements of the "Deep State," Alex Newman connects the dots to explain how it operates and what you can do about it. (2020, 217pp, pb, 1-4/\$9.95ea; 5-9/\$9.45ea; 10-23/\$8.95ea; 24-47/\$7.95ea; 48+/\$6.95ea) **BKDS**



## The UN's Agenda 2030: Marxist Stealth Plan for World Government

This book is an important exposé of what is really behind the environmental movement: power for an elite who mean to rule us, not to save the Earth. (2021, 116pp, pb, 1-11/\$7.95ea; 12-23/\$5.95ea; 24-79/\$3.95ea; 80+/\$2.95ea) **BKUNA2030**



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“The JBS is the unsung hero of the liberty movement. Without your diligent educational work and courageous activism, we may have already lost the battle to restore the Constitution.”

This praise from popular documentarian Trevor Loudon embodies what The John Birch Society has meant to America.

Since 1958, The John Birch Society has used the tools of education and organization to expose and stop the forces working to destroy the United States and cover the globe in tyranny. The JBS is one of the most unique, effective, and enduring patriotic organizations. It has also been one of the most misunderstood and maligned organizations.

*Birch'n* sets the record straight about the JBS. This booklet looks at the effective pro-freedom campaigns of the JBS, the educational projects that have reached millions of people around the world, and manages to just scratch the surface of victories the organization has notched over the decades.

*Birch'n* serves as an inspiration to JBS members and is the perfect resource for reaching out to nonmembers.